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Public Meeting**

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THE STATE OF NEVADA
DEPARTMENT OF BUSINESS AND INDUSTRY
BEFORE THE NEVADA STATE DAIRY COMMISSION

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TRANSCRIPT OF PROCEEDINGS
PUBLIC MEETING
AUDIO CONFERENCE

9:00 A.M., WEDNESDAY, AUGUST 15, 2012

NEVADA STATE DAIRY COMMISSION
KIETZKE PLAZA
4600 KIETZKE LANE, A-107
RENO, NEVADA

APPEARANCES:

COMMISSIONERS PRESENT:

CHRISTOPHER COOK, Chairman
JOHN COLLIER, Commissioner
TROY CROWTHER, Commissioner

LYNN HETTRICK, Executive Director

REPORTED BY:

SUZANNE KUES ROWE, CCR, RPR
Nevada CCR #127

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1 WEDNESDAY, AUGUST 15, 2012, RENO, NEVADA, 9:00 A.M.

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3 (This meeting is held concurrently in Reno and Las
4 Vegas via telephone conferencing.)

5 CHAIRMAN COOK: Mr. Hettrick, would you convene this
6 August 15th, meeting of the Nevada State Dairy Commission,
7 please?

8 MR. HETTRICK: Yes, sir, Mr. Chairman. Thank you
9 Mr. Chairman.

10 This is the time and place set for the regularly
11 scheduled meeting of the Nevada State Dairy Commission for the
12 month of August, 2012.

13 This meeting has been scheduled and noticed in
14 compliance with pertinent statutes, including the open meeting
15 law.

16 A copy of the agenda has been handed to the court
17 reporter, with the request that it be included as part of the
18 official transcript of these proceedings.

19 My name is Lynn Hettrick, executive director of the
20 Nevada State Dairy Commission.

21 Present today are Mr. Christopher Cook, chairman,
22 Mr. Troy Crowther, member of the commission, Mr. John Collier,
23 member of the commission.

24 Mr. Goedert is excused, absent today, had a scheduling
25 conflict. And there are other members of the commission staff

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1 present as well.

2 Now, those who wish to present statements or evidence
3 to the commission during this meeting are requested to first be
4 acknowledged by the chairman, and identify themselves for the
5 record.

6 CHAIRMAN COOK: Would you proceed with the first agenda
7 item, please?

8 MR. HETTRICK: All right. Mr. Chairman, the first
9 agenda item is public comment. And we don't have any public
10 here, but perhaps we have public in Las Vegas? I don't know.

11 COMMISSIONER CROWTHER: No public here yet.

12 CHAIRMAN COOK: No public there yet?

13 COMMISSIONER CROWTHER: Nope.

14 CHAIRMAN COOK: Okay. This is a public-less meeting.
15 I guess that makes it a private meeting, doesn't it?

16 MR. HETTRICK: Unfortunately, we are recording it with
17 a court reporter, so it still gets to stay a public meeting.

18 CHAIRMAN COOK: Okay. Let's proceed. How about agenda
19 item number two?

20 MR. HETTRICK: Okay. Item number two for possible
21 action, License Application, a Processing Distributor License for
22 The Perfect Scoop and Boba Tea. They are in Las Vegas, Nevada.
23 Tak Wong is the president.

24 The applicant seeks a license to distribute ice cream,
25 novelties, sherbert and frozen yogurt in the Northern and

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1 Southern Nevada marketing areas.

2 The applicant's prices and costs have been reviewed by
3 members of the Dairy Commission staff, and are in compliance with
4 the agency's laws and recommendations -- or regulations. I'm
5 sorry.

6 CHAIRMAN COOK: Is there anybody representing this
7 applicant present?

8 COMMISSIONER CROWTHER: Not here.

9 CHAIRMAN COOK: Not there. Okay. Any comments from
10 the staff on the license application?

11 MR. HETTRICK: This is homemade ice cream. So, they
12 did look too see if they could do anything else, but I looked at
13 their application and it's homemade ice cream that they are doing
14 somehow themselves.

15 CHAIRMAN COOK: And I'm assuming they satisfied all the
16 inspections?

17 MR. HETTRICK: They have. Everything is in compliance.

18 COMMISSIONER CROWTHER: Do they, I know in other ice
19 creams and novelties, that they put a brand name on it. Do they
20 have a name or brand name?

21 MR. HETTRICK: Let me look quickly.

22 CHAIRMAN COOK: I'm betting it's tea flavored ice cream
23 addressing the Asian market.

24 COMMISSIONER CROWTHER: That's pretty safe, I think.

25 MR. HETTRICK: They call it, well, their business

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1 license is in the name of True Taste Ice Cream. And it simply
2 says, what is the source of product you are going to sell? And
3 it says homemade ice cream. So, I don't even know that it has a
4 name on it.

5 COMMISSIONER CROWTHER: Do we know who they are
6 distributing it to?

7 MR. HETTRICK: Through their own outlets. It's The
8 Perfect Scoop and Boba Tea, apparently. They market it
9 themselves. And they say the name of the ice cream on the unit
10 cost list is The Perfect Scoop. Manufacturer says, "own," or
11 "self." That's it.

12 COMMISSIONER CROWTHER: And they process it themselves?

13 MR. HETTRICK: Yep.

14 COMMISSIONER CROWTHER: Do we, do they have to have a
15 separate license or extra license or whatever to be a processor
16 in addition to a distributor?

17 MR. HETTRICK: It's a processing distributor license,
18 so they're manufacturing as a processing distributor.

19 COMMISSIONER CROWTHER: Okay.

20 MR. HETTRICK: And it shows on their cost sheets, Troy,
21 just to verify for you, it says, when it says, acquisition,
22 transportation, delivery, handling, storage, it says all included
23 within the cost to make the ice cream. So, they are making
24 literally all of it themselves.

25 CHAIRMAN COOK: Vertically integrated.

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1 COMMISSIONER CROWTHER: I would say that's a first.

2 COMMISSIONER COLLIER: I bet they have a large family
3 and all of them are hand cranking it in the back room.

4 COMMISSIONER CROWTHER: Do they have somebody milking a
5 cow out back?

6 MR. HETTRICK: Maybe close.

7 COMMISSIONER COLLIER: Vertically integrated deal.

8 MR. HETTRICK: We're going to have a new title
9 producing processing distributor.

10 CHAIRMAN COOK: You heard of bathtub cheese? This is
11 bathtub ice cream.

12 MR. HETTRICK: It looks pretty straightforward,
13 overall. I'm sure they are a small operation.

14 COMMISSIONER COLLIER: Mr. Chairman, I move we accept
15 their application.

16 CHAIRMAN COOK: Okay.

17 MR. HETTRICK: Troy, we need a second from you.

18 COMMISSIONER CROWTHER: Yeah, I second.

19 CHAIRMAN COOK: Okay. Having a motion and a second,
20 there being no dissenting votes, this processing distributor
21 license application is approved for The Perfect Scoop and Boba
22 Tea or Boba Tea.

23 MR. HETTRICK: Whatever. I don't know how to say that
24 for sure.

25 COMMISSIONER CROWTHER: Boba, I think.

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1 CHAIRMAN COOK: Okay.

2 MR. HETTRICK: On, Mr. Chairman, with your permission,
3 we will move to item three, possible action, approval of the
4 minutes for the last meeting.

5 We have two corrections, and I will pass those on to
6 the court reporter. And other than that, there are no
7 corrections we know of. They are minor. Just simple
8 corrections.

9 CHAIRMAN COOK: Okay.

10 COMMISSIONER CROWTHER: Okay. I will make a motion to
11 approve the minutes.

12 COMMISSIONER COLLIER: I'll second.

13 CHAIRMAN COOK: Having a motion and a second, and no
14 dissenting votes, the motion carries to approve the minutes of
15 the July 18th meeting of the Nevada State Dairy Commission.

16 MR. HETTRICK: All right. Next on the agenda,
17 Mr. Chairman, is the staff report. I had actually hoped we were
18 going to have our video up today, and we have a new employee in
19 Southern Nevada and I was actually going to request that we
20 change the order, so we wouldn't put Troy or this end of the
21 state in the same position we had with Troy last meeting, where
22 we had John sitting here and didn't introduce him first. And
23 then with no video, it was kind of hard to introduce Kimberly.

24 But, let me just inform the commission that we hired
25 Kimberly Whitfield for the Auditor III position in Las Vegas.

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1 She started on August 6th, and we are very happy to have her on
2 board.

3 And an interesting side note for the Commissioners,
4 Kimberly actually worked for the Dairy Commission back in 1999
5 and 2000, and then took an opportunity to go to taxation. But,
6 she's coming back to us with a lot of knowledge and experience,
7 great experience.

8 So, we are very pleased to have Kimberly on board in
9 Las Vegas. And hopefully she's there. Are you there, Kimberly?

10 MS. WHITFIELD: Yes, thank you very much. I'm happy to
11 be here.

12 CHAIRMAN COOK: Welcome aboard. Or welcome back
13 aboard.

14 COMMISSIONER CROWTHER: This is the second person from
15 taxation, isn't it?

16 MR. HETTRICK: Yeah, they want out of there for some
17 reason.

18 MS. PUGH: Third.

19 MR. HETTRICK: Third person, Diana informs me.

20 I think that's a high stress job, Troy.

21 So, anyway, on to the, to our report. Our balance
22 carry forward for the end of July was 481,738.73. That's a
23 decrease of 22,945.83 from the end of June, obviously that
24 decrease is occurring because of the credits that we issued, and
25 we are still waiting for about 20,000 in credits to come through.

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1 And as I told you last month, we are going to continue
2 to monitor this and then adjust accordingly, if we need to, to
3 keep these reserve levels down to a point that LCB is not
4 concerned.

5 Nice problem to have, that we're having trouble pushing
6 it down, but we'll see how that goes now.

7 Second thing to talk about is the staff has attended
8 two events with Moolissa this month. They did three days at the
9 Oasis, I think they call it the Ranch Hand Rodeo, don't they?

10 MS. EASLY: Oasis Stampede and Ranch Hand Rodeo.

11 MR. HETTRICK: They were really pleased to have us
12 there, a lot of good response just from the people in general.

13 Certainly worth our time and effort to be out there.
14 And we're obviously pleased with that kind of response.

15 And then they also made a brief appearance at the
16 Nevada School Nutrition Association Conference in Fallon on
17 August 9th.

18 And you can see from the last little bit I gave you
19 there on the staff report that it's, we are actually generating
20 so much interest, that we are probably going to have to figure
21 out how much of this we can actually do, because the state won't
22 let us pay overtime. And so we're having to do this with flex
23 time.

24 So, every time somebody goes out to one of these
25 events, it's time-and-a-half on flex, which means they're out of

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1 the office time-and-a-half.

2 Then to make it up, and this time of year in
3 particular, that's a problem because we're working on the
4 upcoming legislative session and budgets and the like.

5 So, it's going to be something we are going to have to
6 just probably going to have to regulate a little bit, and then
7 see where we go in the future how this works out.

8 CHAIRMAN COOK: Maybe we could establish an internship
9 position.

10 MR. HETTRICK: We've actually talked about that.

11 CHAIRMAN COOK: Unpaid internship for a theater arts
12 major at UNR or something.

13 MR. HETTRICK: And there may be a place. But,
14 typically what we have seen at many of these events, at this last
15 event, it was well enough attended that by the time you put
16 somebody in the Moolissa suit, which Kathy usually gets
17 volunteered for, but, you have to have somebody to talk to
18 anyone, and have a little relief, and somebody to be able to go,
19 you got to have three people there. And by time you have three
20 people there doing time and half with the travel out and the
21 travel back, it really eats up hours in a big hurry.

22 So, we're just going to have to watch, see how it
23 works, and maybe just limit the number of events we can do, and
24 pick the ones that really do us the most good. But, wonderful
25 problem to have.

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1 MR. JOHNSON: Does staff make a formal presentation
2 when they go and do this?

3 MR. HETTRICK: No. It's generally a table with
4 give-aways and general information. We have now a TV running
5 with a video. We found videos out of Pennsylvania, as I recall,
6 about the dairy industry. We had them looped together so they
7 run a continuous loop on a DVD.

8 They advertise Pennsylvania dairy a little bit, but we
9 explained to everybody that's who had the money to make the
10 videos.

11 But, the story about the dairies and what happens and
12 the like, is really good stuff. That's running continuously on a
13 flat screen. We've got it in case, we can go set it up, turn it
14 on, and people see that.

15 We have give-aways. We're giving away our coloring
16 book, which has a lot of information in it and that kind of
17 thing. And we just talk to people about the value of milk in
18 general.

19 MS. EASLY: And our banner.

20 MR. HETTRICK: And, of course, we have our big
21 background that we put up, and it's got various statements about
22 milk and nutritional value and the like.

23 But, I think just the presence alone, and the dairymen
24 coming by and seeing us there, they're just pleased that somebody
25 is trying to help them, and trying to do positive things for the

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1 industry.

2 So, it's been very good. It's a positive thing. We
3 want to do more of it, but obviously, as I said, we're going to
4 have to kind of regulate how much of it we can do in any given
5 month, and pick and choose the events we can attend.

6 COMMISSIONER COLLIER: Can we maybe tap into some of
7 the resources of the Northern Nevada dairymen for help? Not for
8 financial help, but for just, can they --

9 COMMISSIONER CROWTHER: Do that, or for a video, or
10 something.

11 CHAIRMAN COOK: Get some kids out of the Future Farmers
12 of America?

13 MR. HETTRICK: It's possible we could get some people
14 to volunteer, or get some volunteers, but, in fact, at the event
15 that they did at Longandale, some people hired or some people
16 arranged for volunteers to come from UNLV to come out and help.

17 It turned out it was a group of five vegans who didn't
18 eat milk or dairy. It was a rather interesting situation.

19 MS. EASLY: And they all showed up on one day.

20 MR. HETTRICK: So, can we do some of that, yes. There
21 are issues with the fact that, depending on where they come from
22 or who they are, they can't ride in a state vehicle to get there.
23 We can't transport them.

24 There are just a lot of meshing it together and making
25 it work at every event depending on what you're doing. We'd like

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1 to do as many as we can.

2 Kathy got an invite to do Moolissa every weekend in the
3 month of October at the Lattins Farms out in Fallon, where they
4 do the corn maze and all that.

5 We can't possibly do every single weekend. If she's
6 out there on time and a half for the two days a week, she won't
7 be here at all during the week because time would be shot.

8 So, I mean, it's something we can't possibly do.

9 We're going to look at doing as much of it as we can to
10 help him out, because he would like it and it's helpful to him,
11 and it's good for us. It's good publicity again.

12 But, again, it's a nice problem to have. We're just
13 going to have to regulate it a bit.

14 COMMISSIONER COLLIER: What would it take to put
15 another staff position, like a program position to do that kind
16 of thing?

17 MR. HETTRICK: We have the money, obviously. It's not
18 an issue of raising the money. I guess my, until we develop a
19 program, we'd like to do that in many ways.

20 But, we've got to develop a program and a, and probably
21 build a bit more interest in Moolissa, and a presentation,
22 because to justify a person like that, they would have to be
23 doing at least one presentation a day at a school or something.
24 Every single workday. And -- to justify the position. Otherwise
25 we're never going to get it through the legislature.

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1 In the south, that would be fairly easy to do. You get
2 up to here, and you start talking about having to do that in
3 Elko, or starting to have to do that in Lovelock, and now we're
4 starting to talk pretty big costs. And so it's more difficult
5 for us to do it up here.

6 It would be something that I would like to consider for
7 the south in the future. We have talked about it. That we would
8 have some kind of an education specialist who would go out and do
9 a presentation in the schools.

10 As far as, Mr. Chairman, you commented about hooking
11 into the Northern Nevada Dairymen and their functions, and, of
12 course, they have an automatic payment into the Utah Nevada
13 Dairymen Association, and they do their own functions. They have
14 their own booth out there. They have their own table and their
15 own displays, and that kind of thing out there.

16 I don't think we're going to get to tap into any of
17 that. I mean, I think they're using the money, they do some
18 advertising, as you know. I don't think we can tap into that.

19 The money per se isn't the issue. I mean we've got the
20 money. If we can do this.

21 But, right now, the rules are we can't pay overtime.
22 If we could just pay our folks for working the overtime, there
23 probably would be enough folks who would say, well, I'll work the
24 extra day for time-and-a-half and put in one day. We have
25 people.

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1 COMMISSIONER COLLIER: Who sets those rules, the state?

2 MR. HETTRICK: The state right now won't let any of us
3 have overtime. Because the costs and the rules are the same for
4 everybody. You can't have overtime.

5 So, but if we could just do that, like I said, there
6 would be people who would volunteer happily to go out there and
7 get paid for the extra day and do the work.

8 It's fun to go out and do it. It's a nice change. A
9 lot of good people run by you, and that kind of thing. But,
10 hopefully, that will change over time and we can do some of it.

11 CHAIRMAN COOK: What if we, if we just thought in terms
12 of an unpaid internship position that we offered to, I don't
13 know. Just thinking out loud here, marketing students at UNR.
14 And, you know, we covered their expenses, the travel costs and
15 things to get them to go out to those things?

16 MR. HETTRICK: We could explore it, but we don't have
17 budget authority to do that right now. I don't know how they
18 would look at the internship relative to transportation in a
19 state vehicle to get them there. I don't know how the state
20 would have to look at that.

21 COMMISSIONER COLLIER: Are they, are you constricted to
22 using the state transportation? Can you get a, reimburse them on
23 a mileage basis?

24 MR. HETTRICK: We can reimburse, but we are back to,
25 really, we don't have budget authority beyond -- we have some

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1 budget for in-state travel, and we are using it, obviously, where
2 we are using the state vehicle.

3 But, if we started charging full mileage instead of
4 just paying the gas. When we use the state vehicle, we pay for
5 the gasoline.

6 When we use somebody else's vehicle, we have to pay per
7 mile, so it is significantly more expensive. We've got the
8 money. It's the budget authority that we would have to go back,
9 and get --

10 CHAIRMAN COOK: Is that going to take an act of the
11 legislature?

12 MR. HETTRICK: Yes. It takes legislative approval.

13 CHAIRMAN COOK: Well --

14 MR. HETTRICK: We're adding to our budget for instate
15 travel because of these events right now, and trying to do more
16 of them.

17 But, you know, we haven't set it up to be doing three
18 or four a month.

19 CHAIRMAN COOK: What if we just acted as the
20 coordinating agency and we were able to go to somebody like NNDA
21 for the costs of sending somebody out for this, quote, economic
22 development, economic growth oriented?

23 MR. HETTRICK: I don't know if NNDA could fund anything
24 like that. I would have to check.

25 CHAIRMAN COOK: I don't imagine we're talking about an

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1 awful lot of money. \$2,000 a year maybe?

2 MR. HETTRICK: I don't know what. We would have to sit
3 down and figure out what it would actually cost. It's not a huge
4 amount of money, and money is not the issue. The issue is budget
5 authority, and whether or not state rules allow us to do it. We
6 just have to research some of that.

7 But, it's worth looking at. We would like to do more
8 of them, but we have to get in a position where we can, and we
9 can't shut this place down for a week after we do an event.
10 We've got to be able to function. So, we just are going to have
11 to marry the two and make it work.

12 COMMISSIONER CROWTHER: Lynn, I'd like, like when you
13 have upcoming events where you're going to be at, and you're
14 going to have representation, particularly for me, when they're
15 in the south, like I'd like to be apprised ahead of time, and I'd
16 like to come out and see those.

17 MR. HETTRICK: Okay. We will be happy to do that. And
18 we don't have anything planned now until the next Longandale in
19 the south, but yeah. We will be happy, I think that's great
20 idea, and we will be happy to do that. That's not a problem.

21 COMMISSIONER CROWTHER: Does each county have their own
22 like county fair activity during the year? I mean that's what
23 they came out to Clark County for this, like Nye County and
24 Lincoln and that, do they have their own?

25 MR. HETTRICK: A lot of them do. I don't think every

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1 single one does, and they are very different.

2 One of the issues for us, for instance, is we've looked
3 at the Elko County Fair, and I guess there are two issues in Elko
4 County.

5 One is, it's a two-week fair, and it's a long ways from
6 here. And sending someone out there for two weeks means they
7 wouldn't be here for a month, and then we would have the
8 overnight lodging and the travel. It would be very costly. That
9 would eat up the entire budget if we sent somebody there.

10 CHAIRMAN COOK: We could probably find a stable
11 somewhere to put Moolissa up.

12 MR. HETTRICK: And feed her hay.

13 COMMISSIONER COLLIER: I'll supply the oats.

14 MR. HETTRICK: And then there are others that are very
15 short, one or two days and aren't so bad.

16 But, travel distances become issues, again, and then
17 some are free, some are not. Sometimes we can go with the farm
18 bureau, and they a just share our space, and sometimes maybe not.

19 And you know, everyone is different. We just are going
20 to have to do what we can on every one of these as it comes up
21 and the opportunity arises.

22 CHAIRMAN COOK: Lyon County fair is this weekend, I
23 think.

24 MR. HETTRICK: Yeah, you know, I think we hit most of
25 the dairy, the Lyon County folks when we did the Churchill. I

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1 think they are all, that's close enough they are probably, you
2 know, I'm sure the Lyon County fair is not huge, but and they're
3 all different.

4 The other thing I was going to say, the other issue
5 about Elko is there's no dairymen out there. We have no dairies
6 whatsoever in Elko County.

7 So, how much benefit, I mean there's a benefit in
8 educating people a little bit, just the general public walking
9 by, but, you know, quite frankly, we like the benefit of having
10 an occasional dairyman come by and see that we're there.

11 CHAIRMAN COOK: Most of the their milk probably comes
12 in from Utah, so.

13 MR. HETTRICK: I think it does. We can promote the
14 sale of milk, but it may not do a lot of good for our folks.

15 COMMISSIONER COLLIER: I would be more than happy to go
16 out to some of the events here in the north if that's an
17 appropriate thing for me to do. I go out to Fallon quite often,
18 on other business.

19 I know my way out there.

20 MR. HETTRICK: You could find that.

21 CHAIRMAN COOK: The problem is, can we squeeze you into
22 the costume?

23 COMMISSIONER COLLIER: I'm not wearing that costume.

24 MR. HETTRICK: It's not easy to get volunteers. I
25 guess sometime it is, that's one thing the kids from UNLV, I

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1 guess they wore the costume a bit.

2 CHAIRMAN COOK: The vegans?

3 MR. HETTRICK: They didn't mind being inside the cow.

4 CHAIRMAN COOK: They just didn't want to eat the cow.

5 MR. HETTRICK: All right. So, anyhow, that's all I
6 have on the staff report.

7 COMMISSIONER CROWTHER: Hello?

8 MR. HETTRICK: Yes, go ahead.

9 COMMISSIONER CROWTHER: Hey. Just not to totally
10 change the subject, but I know in the past we have had a like
11 dairy month, dairy awareness month. I don't remember seeing that
12 this year.

13 MR. HETTRICK: June is Dairy Month. This time we did
14 our tax holiday, and did it directly for all of our licensees,
15 for June is Dairy Month.

16 Last year we did the PSA, which turned out to be, and
17 got the governor to do it, which turned out to be quite a
18 handful.

19 We had the, Carson City High School volunteered to do
20 it, and they got it all done and did the work, and the Governor's
21 press secretary wasn't pleased with the output.

22 So, they ended up redoing the whole thing. And then
23 the way the rules are, again, we have to submit anything like
24 that to be publicized through the public information officer in
25 Business and Industry to be distributed.

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1 We did that. We never saw it anywhere.

2 We never saw it once.

3 So, we went through a whole lot of grief trying to get
4 this thing done, and people made a lot of effort, including the
5 governor, filming it two times, to get it where they liked it,
6 and we never saw even one time on TV.

7 So, we didn't go that way this year.

8 You know, and in terms of dairy awareness, one of the
9 things we are doing, Troy, is we are, we have scheduled, in
10 conjunction with the Department of Agriculture, to do an
11 Agricultural Recognition Day at the Nevada Legislature. It will
12 be March 7th of '13.

13 We are planning to have our booth there, and our folks
14 there, and Moolissa there, and all those things, be a one day
15 event. It will be in the legislative building.

16 I believe we've got either donations or funding to put
17 on a lunch during the day for legislators, and I also think we
18 are going to have enough funding to do a dinner at the Nugget
19 that night, and do it again.

20 We find, in general, my experience, having been in the
21 legislature, is that if you do both, you get a lot better
22 attendance. Because they all have to eat dinner, and they are
23 all in Carson. And if you do a free buffet dinner, they all show
24 up, because they get to eat for free.

25 That works good for most of them.

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1 COMMISSIONER COLLIER: Particularly if you provide
2 adult beverages for them too.

3 MR. HETTRICK: You might as well do that, because you
4 have to guarantee that the bar makes so much money if you want it
5 to be there, and the cost of the bar they said was 500 bucks. It
6 was cheap, compared to the cost of everything else.

7 So, that's what we intend to do. We were going to try
8 to get some recognition, and rather than do the June is Dairy
9 Month in conjunction with that, the NNDA agricultural committee,
10 and the folks on that are working on producing a virtual farm
11 tour video, that would be running.

12 We may use our equipment to run it in fact at the time,
13 but showing the farming and the agricultural aspects of Nevada's
14 economy that are already existing and growing, and doing a film
15 that will just loop again, and try to have that for the event as
16 well.

17 So, and we're trying to get the legislature and get
18 them recognizing the importance of agriculture to Nevada's
19 economy.

20 COMMISSIONER COLLIER: Do you know if there's any of
21 the legislators that are favorable towards the dairy industry?

22 MR. HETTRICK: (Holds up three fingers.)

23 COMMISSIONER COLLIER: There's three of them? Would
24 they be ones that, perhaps if you wanted to put a proposal
25 together to have something changed in regards to the operation or

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1 budgetary needs or whatever, that we could go to to get them to
2 sponsor the bill?

3 MR. HETTRICK: We can get the bill sponsored. And a
4 part of what we're trying to do, obviously, is get some buy-in
5 from Las Vegas legislators primarily, because they see themselves
6 as -- in fact, I just heard somebody say the other day, well,
7 we're 70 percent of the population and we generate 90 percent of
8 the revenue.

9 And we don't have much interest in funding things in
10 the north or seeing things done.

11 And, unfortunately, whether we like it or not, all the
12 dairies but one are in the north.

13 And so we don't get a lot of sympathetic reception when
14 we go and try to push some of this stuff.

15 Can they do it? Yes. Every one of them is in the
16 minority. Every one of them is in a rural county that is a rural
17 district that's a big as a third of Nevada, and it's tough.

18 So, we'll do what we can, and we're certainly asking
19 for more budget and augmenting things that we are trying to
20 expand slowly as we go and those kind of things.

21 But, we just have to play by the rules and go through
22 what we have to do.

23 CHAIRMAN COOK: Can't the governor just make an
24 executive order like the president?

25 MR. HETTRICK: He can. I think our state law is more

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1 effective than the Federal laws, because he'd have a much tougher
2 time doing it.

3 All right. Milk prices are within the packet and they
4 are going back up a bit, which is good. Good for our folks.

5 CHAIRMAN COOK: Probably not as fast as the feed costs
6 are going up.

7 MR. HETTRICK: No, probably not. And we have seen some
8 positive things in terms of corn and ethanol and some of those
9 things, but I don't think it's coming through very quickly.

10 The next item on the agenda, Mr. Chairman, is the legal
11 report.

12 I did talk to Mr. Goedert. He had a scheduling
13 conflict today and could not attend. And he had indicated to me
14 that there was no legal report that needed to be presented, there
15 were no issues or items that needed to be brought up.

16 So, I fully expect him to be at the next meeting.

17 And then consideration of any other matters relating to
18 the dairy industry. I don't think we have any.

19 And then number seven is public comment. If we've
20 added public comment, or public in the south, perhaps somebody
21 would like to comment, otherwise we have no public here.

22 CHAIRMAN COOK: Any public down there yet, Troy? Are
23 you guys there?

24 MR. HETTRICK: Did we lose them? Troy?

25 COMMISSIONER CROWTHER: We're here. Can you hear me?

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1 MR. HETTRICK: Yeah.

2 COMMISSIONER CROWTHER: Okay. There's been a couple of
3 times where I started talking and nobody's heard me down there.
4 So, I don't know if this phone has a problem or what. But, we
5 have no public down here. I think that was your question.

6 CHAIRMAN COOK: Yes. Well, since there's no public to
7 comment, is there any comments from staff?

8 Fellow commissioners?

9 Then I move that we adjourn this meeting.

10 MR. HETTRICK: Okay.

11 CHAIRMAN COOK: All right. Meeting closed.

12 (Whereupon proceedings concluded at 9:30 a.m.)

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BOARD SIGNATURE PAGE

CHRISTOPHER COOK, CHAIRMAN

JOHN COLLIER, MEMBER

TROY CROWTHER, MEMBER

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1 STATE OF NEVADA)
) Ss.
2 COUNTY OF DOUGLAS)

3

4 I, SUZANNE KUES ROWE, Certified Court Reporter,
5 licensed in the State of Nevada, License #127, and a Notary
6 Public in and for the State of Nevada, County of Douglas, do
7 hereby certify that the foregoing proceeding was reported by me
8 and was thereafter transcribed under my direction into
9 typewriting; that the foregoing is a full, complete and true
10 record of said proceedings.

11 I further certify that I am not of counsel or attorney
12 for either or any of the parties in the foregoing proceeding and
13 caption named, or in any way interested in the outcome of the
14 cause named in said caption.

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18 Date: August 20, 2012

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SUZANNE KUES ROWE, CCR #127

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