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PUBLIC MEETING OF THE

8

NEVADA DAIRY COMMISSION

9

TRANSCRIPT OF PROCEEDINGS

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Thursday, April 16, 2015

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Fallon, NV

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Reported By:

SUSAN E. BELINGHERI, CCR #655

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APPEARANCES

COMMISSION MEMBERS

Christopher Cook - Chairman
John Collier, Commissioner
Troy G. Crowther, Commissioner - Via Videoconference

Lynn Hettrick, Deputy Director, Dept. of Agriculture
Kathy Easley, AA3
Bryan Stockton, Deputy Attorney General

Al Trace, Dairy Farmers of America
Greg Whitaker, Whitaker Dairy

Kimberly Whitfield - Via Videoconference
Erica Ryan - Via Videoconference
Isabel Mota - Via Videoconference
Harry Dobson, Anderson Dairy - Via Videoconference

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 FALLON, NEVADA; THURSDAY, APRIL 16, 2015; 1:00 P.M.

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4 CHAIRMAN COOK: Let's convene the April
5 meeting of the Nevada State Dairy Commission.

6 Mr. Hettrick, would you formally open the
7 meeting for us, please.

8 MR. HETTRICK: Yes, Mr. Chairman.

9 This is the time and place set for the
10 regularly scheduled meeting of the Nevada State Dairy
11 Commission for the month of April, 2015. This meeting
12 has been scheduled and noticed in compliance with
13 pertinent statutes, including the open meeting law. A
14 copy the agenda has been handed to the court reporter
15 with the request that it, that it be a part of the
16 official transcript of these proceedings.

17 My name is Lynn Hettrick, deputy director
18 for the Department of Agriculture. Present here today
19 are Mr. Christopher Cook, Chairman of the Commission;
20 Mr. Troy G. Crowther, member of the commission; Mr. John
21 Collier, member of the commission.

22 Those who present statements or evidence to
23 the Commission during the meeting are requested to first
24 be acknowledged by the chairman and to identify
25 themselves for the record.

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 CHAIRMAN COOK: Okay. Thank you,
2 Mr. Hettrick. Would you proceed to the first agenda
3 item, please.

4 MR. HETTRICK: First item on the agenda, Mr.
5 Chairman, is public comment.

6 CHAIRMAN COOK: Would the public care to
7 make a comment at this point? Seeing none, let's move
8 to the next item.

9 MR. HETTRICK: Number two on the agenda for
10 possible action, license amendment. A
11 peddler-distributor license for the Martin-Brower
12 Company, Stockton, California. Michelle Souza is the
13 applicant.

14 They seek a license amendment to add the
15 fluid label Saputo Dairy Foods and the yogurt label
16 Schreiber Foods to their current license in Northern and
17 Southern Nevada Marketing Areas. Temporary approval was
18 granted.

19 The applicant's prices and costs have been
20 reviewed by members of the Dairy Commission staff and
21 are in compliance with the agency's laws and
22 regulations.

23 The applicant will be responsible for the
24 assessments.

25 CHAIRMAN COOK: I'm assuming no one is

1 representing this applicant.

2 MR. HETTRICK: These people are actually a,
3 an existing license, and they're just amending to add.
4 And when they, when they picked up on this -- and Kathy
5 will know better than I, but they realized that they'd
6 actually picked up a yogurt line and then had forgotten
7 to, to put it on their license. So they went back and
8 calculated all the money they owed us, which was a
9 significant amount of money, and amended their license
10 and sent it to us.

11 COMMISSIONER COLLIER: Wow.

12 CHAIRMAN COOK: All the previous --

13 MR. HETTRICK: Paid all the previous back
14 assessments. So, yeah. Doing it right and just missed
15 it, didn't realize that they hadn't got it on there.

16 CHAIRMAN COOK: Good.

17 MR. HETTRICK: So this is a good one. We're
18 pleased with people like that.

19 CHAIRMAN COOK: Sounds like an ideal
20 licensee.

21 MR. HETTRICK: Yeah.

22 CHAIRMAN COOK: Okay. Well, I have no other
23 questions. John, any questions?

24 MR. COLLIER: I have none whatsoever.

25 CHAIRMAN COOK: Troy, any questions?

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 COMMISSIONER CROWTHER: No questions.

2 CHAIRMAN COOK: Okay. Having no questions
3 from any of the commissioners or any questions or
4 comments from staff or members of the audience, seeing
5 none, I'll entertain a motion.

6 MR. COLLIER: Mr. Chairman, I move that we
7 accept the license amendment for the peddler-distributor
8 license for Martin-Brower Company out of Stockton,
9 California, to add the fluid label Saputo Dairy Foods
10 and yogurt label Schreiber Foods to their current
11 license in the Northern and Southern Marketing Areas of
12 Nevada.

13 COMMISSIONER CROWTHER: Second.

14 CHAIRMAN COOK: Having a motion and a second
15 and no dissenting votes, the motion carries and the
16 license is granted.

17 MR. HETTRICK: Next, Mr. Chairman, for
18 possible action, a retail store importing. Sidra
19 Market, East Warm Springs, Las Vegas, Nevada. Feroze
20 Shah is the partner.

21 The applicant seeks a license amendment to
22 add a full line of dairy products to their current
23 license in the Southern Nevada Marketing Area.

24 Temporary approval was granted.

25 The applicant's prices and costs have been

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 reviewed by members of the Dairy Commission staff and
2 are in a compliance with the agency's laws and
3 regulations.

4 The applicant will be responsible for the
5 assessments.

6 CHAIRMAN COOK: Okay. Do we have anybody
7 representing this applicant present?

8 MR. HETTRICK: No.

9 CHAIRMAN COOK: I'm guessing not. Add a
10 full line to their current license. What does their
11 current license cover?

12 MR. HETTRICK: Actually, what's occurred
13 here is Sidra Market actually bought out another
14 market --

15 MS. EASLY: Darah.

16 MR. HETTRICK: -- Darah, that was there
17 before. And they're just creating the license in their
18 name.

19 CHAIRMAN COOK: Oh, okay.

20 MR. HETTRICK: So that's basically all
21 that's really happening.

22 CHAIRMAN COOK: So the prior owner had a
23 license to sell dairy?

24 MR. HETTRICK: Yes.

25 CHAIRMAN COOK: Okay.

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 MS. EASLY: The prior owner was Darah
2 Market. They sold it to Sidra. They sent in their
3 application to get their original license with only
4 yogurt marked. And when they got their license and saw
5 that it was only for yogurt, they said it was, "No,
6 we're supposed to have it exactly like Darah did." I
7 said, "Then you've got to send it in correctly." And
8 that's what they did.

9 CHAIRMAN COOK: Okay. Questions from the
10 commissioners? John? Troy?

11 MR. COLLIER: I have none.

12 MR. CROWTHER: No, I don't have any other
13 questions. Chairman Cook took care of mine.

14 CHAIRMAN COOK: Okay. Questions or comments
15 from staff or members of the audience?

16 Seeing none, I will entertain a motion on
17 this application.

18 COMMISSIONER CROWTHER: I move that we
19 approve the license amendment application by Sidra
20 Market, Las Vegas, Nevada, to add a full line of dairy
21 products to their current license in the Southern Nevada
22 Marketing Area.

23 MR. COLLIER: Mr. Chairman, I would second
24 that.

25 CHAIRMAN COOK: Okay. Having a motion and a

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 second and no dissenting votes, the motion carries and
2 the license amendment is granted.

3 MR. HETTRICK: Next, Mr. Chairman, for
4 possible action, approval of the minutes of the
5 March 19, 2015, Dairy Commission meeting. We have three
6 very minor changes on the minutes, and it would be
7 appropriate to have a motion to approve the minutes with
8 the noted changes.

9 CHAIRMAN COOK: Okay. I will entertain such
10 a motion.

11 MR. COLLIER: Mr. Chairman, I move that we
12 accept the minutes of the last meeting, with the so
13 noted changes that are indicated.

14 COMMISSIONER CROWTHER: Second.

15 CHAIRMAN COOK: Okay. Having a motion and a
16 second and no dissenting votes, the minutes are adopted.

17 MR. HETTRICK: Next, Mr. Chairman, is an
18 update on the pest abatement program. I have a photo
19 for those that, if you haven't seen it, of the birds
20 that were on one of the dairies. We've done five
21 dairies, to my knowledge. We may have done more, but I
22 know we've done at least five. Very effective. And
23 this has really cut down on the issue.

24 But I'm not aware if we've done any more of
25 this. We're prepared to do more. And obviously, I

1 don't know what the billings are, but the maximum amount
2 we could be billed at this point would be \$10,000, and
3 we approved up to \$50,000. So we're certainly in a
4 position to do more if it's requested. We would be
5 happy to do it.

6 But other than that, I think it's been quite
7 successful, and I know that it's been appreciated by the
8 folks that we've done the work for.

9 CHAIRMAN COOK: Is that something that we
10 are going to have to re-authorize every year and
11 effectively replenish the fund?

12 MR. HETTRICK: Yes, I think we will have to
13 re-authorize. Because we did it through the interim
14 finance committee. It's not in there as a budget item
15 on a regular basis. So I think we will have to
16 re-approve it. But I don't think we'll have an issue
17 with it. The statute created in the Dairy Commission
18 says that the Dairy Commission should do those types of
19 things that promote the viability of the industry, and
20 certainly this falls within that category. So it should
21 be easy for us to get approved and be able to move
22 forward with it.

23 CHAIRMAN COOK: Is that our current budget
24 that's before the legislature right now?

25 MR. HETTRICK: We didn't put that in as a

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 separate item for the \$50,000. It's in our budget as
2 part of the money that goes to reserve, and then we pull
3 it out through interim finance and put it toward
4 viability or promotion or whatever we want.

5 CHAIRMAN COOK: Okay.

6 MR. HETTRICK: On that note, Mr. Chairman,
7 unless there are more questions about the pest abatement
8 program, then I have kind of a natural segue into number
9 five, the staff report. Our, our budget --

10 MR. WHITAKER: Hang on.

11 MR. HETTRICK: Oh, go ahead. Please.

12 MR. WHITAKER: I was just wondering if I
13 could make a comment on the abatement. I just want to
14 say I appreciate --

15 MR. HETTRICK: Please identify yourself for
16 the record.

17 MR. WHITAKER: I'm Greg Whitaker, Whitaker
18 Dairy.

19 MR. HETTRICK: Yeah, great.

20 MR. WHITAKER: And I just wanted to come to
21 this meeting and say I appreciate you doing that. I
22 wanted to, I saw that on there and I wanted to come and
23 make sure I said thank you. That helped. My only,
24 maybe, recommendation, if possible, I know -- it sounds
25 like they took quite a bit of heat for that around here.

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 MR. HETTRICK: Yeah.

2 MR. WHITAKER: I was amazed how much it was
3 on the Reno news, and -- I was surprised. My only
4 recommendation, if possible, they do it again, if they
5 could do it earlier. The birds, as the weather warms
6 up, the birds start to leave. They're pretty much gone
7 now. They come in about October, and they get real bad
8 in December, January. Any suggestions, if they could do
9 it again, if they could do it earlier. Because we might
10 get more benefit from it.

11 So I just want to say I appreciate it. I
12 appreciate that.

13 MR. HETTRICK: We appreciate you saying
14 that. And let me make a quick comment, and then we'll
15 let Al do it. We, we asked if we could do it earlier,
16 but it took IFC approval, as we were talking about. And
17 by the time they got it approved, then what happened --
18 it actually got approved the day after our December
19 meeting, I believe.

20 And we were prepared right then to proceed,
21 which would have been before Christmas, but the federal
22 employee that actually has to come out and do the work,
23 did not know it had been approved. And so when he was
24 asked to do the work, he told them, "Well, it's not
25 funded yet." He didn't know it had been approved. So

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 he actually put it off a month. We had it approved for
2 December. We actually would be happy to approve it for
3 even earlier, because it could get cold enough that
4 we'll see some starlings earlier. So we'll try to do it
5 earlier next year.

6 MR. WHITAKER: And I was just wondering if
7 they caught a lot of, it sounded like, because people
8 were pretty upset over that. I know when I was at the
9 meeting I kind of told them, warn people and let them
10 know ahead of time that you're going to see some, quite
11 a few dead starlings.

12 MS. EASLY: That was the plan, but
13 our PIO --

14 MR. HETTRICK: Can you guys turn that mic
15 off --

16 CHAIRMAN COOK: Turn it down.

17 MR. HETTRICK: -- when you're not talking to
18 us?

19 MR. WHITAKER: Those birds are a bad
20 spreader of salmonella.

21 MS. EASLY: Our PIO had resigned just
22 prior --

23 MR. HETTRICK: Can you hear us? Yeah.
24 Okay.

25 MS. EASLY: -- just prior to us doing this,

1 and his plan was for him to put out PSAs and information
2 about us doing it. And because he resigned prior to us
3 doing it, the information did not get out to the --

4 MR. WHITAKER: Okay.

5 MS. EASLY: -- news --

6 MR. WHITAKER: I, seems like I read that
7 they let the local officials know, and that's kind of
8 where the ball got dropped. I don't know. But I, I was
9 surprised. My wife saw it on MSN website, and it was, I
10 was, like: Wow. You know, it was on the, you know, the
11 state local news, and sounds like people were pretty
12 upset about it.

13 CHAIRMAN COOK: The story flamed out pretty
14 fast, though. It didn't, it didn't go on for days and
15 days and days, it was a one- or two-day deal, and then
16 it was done.

17 MR. WHITAKER: I'm just, you know, they need
18 to make sure they spread this helps reduce -- we've
19 noticed our calves are healthier. I mean, it -- we
20 think we brought salmonella in to our calves from
21 another dairy from the starlings. So, you know, that's,
22 that's one way to say it, it helps spread of disease.
23 They're nasty.

24 Those pictures, that's what, three or
25 four years ago on our dairy, they were, they were

1 terrible. I mean, they get really bad. And that stuff,
2 it knocks them.

3 MR. TRACE: Al Trace, Dairy Farmers of
4 America. To be honest, I forgot what I was going to
5 say. I was going to piggyback off of what Greg was
6 saying, because our members -- I appreciate Greg being
7 here, because I have heard just all positive feedback on
8 it, and I appreciate it.

9 And he stole my thunder a little bit,
10 because there was a lot of blow-back, and I was just
11 wondering if any of that got into the, into the
12 community. Did you get any outrageous, upset phone
13 calls?

14 MR. HETTRICK: What we got was I got a call
15 from Erin Breen of, from the TV station.

16 MR. TRACE: TV 4.

17 MR. HETTRICK: She came over and she
18 actually did about a ten-minute TV interview with me.
19 And I said basically what Greg just said. I said,
20 "Look, this is a health issue. We're stopping the
21 spread of disease. This costs dairymen thousands of
22 dollars. And this is approved by the federal
23 government. We're using federally approved people to
24 apply this stuff, and this is all approved by the
25 federal government to stop the spread of disease." That

1 actually was aired on TV. It was seen quite a bit.

2 MR. WHITAKER: Yeah.

3 MR. HETTRICK: So, you know, we, but we
4 didn't get any direct complaints. And the one, the one
5 comment that we did hear, which kind of prompted the
6 call to our office from Erin Breen, was a fellow who
7 lives here in Fallon who lives across the street from
8 one of the dairies that treated. And, and his comment
9 was, "I don't have any problem with the fact that you,
10 you know, eradicated the birds. They're a pest. I get
11 it. And I understand perfectly why you did it. I'm
12 okay with it. But would somebody please come pick up
13 the birds?"

14 MR. WHITAKER: Yeah.

15 MR. HETTRICK: And that was the only
16 complaint that we heard.

17 MR. WHITAKER: And they die by the
18 thousands. We got them all over our place. It's --
19 yeah.

20 MR. HETTRICK: Yeah. So, and people did go
21 out and pick up the birds, and that made him very happy.
22 And so, no, I don't think the negative response was good
23 enough. I think we could do a better job on the
24 pre-announcement and tell people that, you know, to
25 prevent the spread of disease and make it healthier for

1 you and everybody, all your neighbors, we're going to be
2 doing this.

3 MR. WHITAKER: I think they go, they come in
4 the morning about sunup, they're there all day until
5 sundown, and then I think at night they go fly somewhere
6 to roost in trees somewhere, and that's probably where
7 they're dying.

8 MR. HETTRICK: And that's what --

9 MR. WHITAKER: They fly, you know --

10 MR. HETTRICK: And that's exactly what this
11 guy had, was under his tree, it was carpeted with birds.

12 MR. TRACE: I appreciate you talking to
13 Erin, because I had a member she was contacting
14 directly, and they felt a little skittish about talking
15 to the media. And we said, well, we're sure NDA has a
16 talking point, you know. But to Chairman Cook's point,
17 it did flame out pretty fast, so that was good.

18 CHAIRMAN COOK yeah.

19 MR. WHITAKER: And the, my brother-in-law
20 works another diary, and he was actually the guy who
21 talked to the guy that did it.

22 MR. HETTRICK: Oh, yeah?

23 MR. WHITAKER: He said, "I won't tell
24 anybody's name." Because, you know, some of these
25 people with PETA can get kind of radical, and they can

1 do some almost dangerous stuff. So I appreciate it.

2 CHAIRMAN COOK: Maybe if this gets to be a
3 regular thing, year after year after year, and more of
4 the dairymen out here participate in it, the community
5 will get conditioned to the fact, "Oh, it's the time of
6 the year when they start doing the starling
7 eradication," and it becomes less and less of an issue
8 because they know it's going to happen.

9 MR. HETTRICK: And we'll do a better job of
10 announcing.

11 All right. Anybody else have any comment on
12 that?

13 All right. The other thing that I will say
14 on the staff report, Damon Hernandez, who normally gives
15 you the fiscal report, he is absolutely buried today
16 doing stuff for the legislature. He called earlier this
17 morning and said, "Things are fine. We're doing just
18 great. I'll give you another report next month and
19 catch you all up, but everything's fine."

20 CHAIRMAN COOK: We can slide for a month.

21 MR. HETTRICK: Yeah, we'll let that go.
22 Then that brings me then to the next thing about the
23 legislature I will throw in the staff report, and that
24 is that, I think I told you the Dairy budget was
25 approved this morning in a group of budgets for the

1 Department of Agriculture, and that budget was approved
2 with the microbiologist, which is going to take care of
3 the dairy testing that we've taken over. Hopefully
4 we'll actually begin to take on some of the testing for
5 the DFA powder plant. I think that's a benefit for them
6 and for us. Assuming we work all the details out. But
7 I think we can, now that we're going to have a, a
8 microbiologist on staff.

9 And the other thing that got approved was,
10 in that budget is the actual purchase of a trailer to
11 haul Moolissa, our cow, around. And, and that, she is,
12 continues to be extremely popular. She's at a two-day
13 event in Carson City right now. She'll be -- so that's
14 today and tomorrow. She'll be Saturday in San Rafael
15 Park in Reno. She has been at multiple events,
16 including ag day at the legislature, where she sat in
17 the lobby of the legislative building and attracted all
18 kinds of attention. We got the lieutenant governor to
19 come milk her, the speaker of the assembly came and
20 milked her. It really attracted a lot of attention and
21 got a lot of publicity for agriculture and dairy. So
22 we're quite pleased with that as well.

23 CHAIRMAN COOK: Thank you. So do you have
24 any idea what's happening with the reserve?

25 MR. HETTRICK: It's growing.

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 CHAIRMAN COOK: Growing?

2 MR. HETTRICK: Continues to grow. But once
3 we get started with our microbiologist and do the
4 trailer purchase, it will impact our reserves some.

5 CHAIRMAN COOK: Okay.

6 MR. HETTRICK: And then we'll project where
7 we're headed and decide what we need to do to keep it in
8 line.

9 CHAIRMAN COOK: Should be good.

10 MR. HETTRICK: The other is, folks in
11 Southern Nevada will be more interested in this than we
12 are, but we are moving forward on the Metro building
13 down there, which means we'll be moving into new digs,
14 with the approval of our budget. That will approve for
15 us the ability to go in and remodel that building, to
16 the extent that we have to, and take that building over.
17 We hope to be moving, for sure prior to September 1, but
18 maybe even sooner with any luck if we can get started
19 here shortly.

20 CHAIRMAN COOK: That's the entire department
21 that's moving in?

22 MR. HETTRICK: All of our, all of our
23 employees and functions in, in Nevada will move out of a
24 7,000-foot building into a 16,000-foot building, with
25 just a lot more capability to do the things that we do,

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 all the functions for the Department of Agriculture and
2 the Dairy Commission. So we're excited about that.

3 CHAIRMAN COOK: Okay.

4 MR. HETTRICK: Okay.

5 CHAIRMAN COOK: All right. Thank you.

6 MR. HETTRICK: Next on the agenda, Mr.
7 Chairman, is consideration of any other matters relating
8 to the dairy industry.

9 CHAIRMAN COOK: Anybody have anything they
10 want to put on the table at this point? Al, I wonder if
11 you could say something about how the Vlodt Dairy is
12 going.

13 MR. TRACE: The Vlodt Dairy is doing well.
14 We're actually helping start populating cows May 1st,
15 with anticipation of moving in 2,100 cows that first
16 week. Then a trial run to get out the kinks and
17 everything. And he would like to get up to a total
18 number of cows, 3,500, within a month after that. So
19 yeah, we're good. We're excited.

20 We've had all the state agencies there. I
21 guess I can share with Lynn, one of the agencies wanted
22 to ask if he would entertain the idea of having a
23 Western CAPO conference there at some point. And he
24 jumped at the chance. It would be great exposure for
25 the State of Nevada. So, you know, so thanks for

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 asking. It's going well. Anticipate coming on line
2 soon.

3 CHAIRMAN COOK: How long before he'll have
4 milk coming over the --

5 MR. TRACE: Well, if he comes on line, he'll
6 have milk in his tank May 2nd. So May 3rd?

7 CHAIRMAN COOK: That's good.

8 MR. HETTRICK: Exciting.

9 MR. TRACE: Yeah.

10 CHAIRMAN COOK: Have you had any discussions
11 with him or any further discussions with Lynn about
12 maybe doing some sort of a welcoming ceremony with --

13 MR. TRACE: Yeah. It's been ran up the pole
14 and around, and I think at some point he'll have some
15 fashion of an open house or something. That just seems
16 to be, it's in the back of his mind. He's already
17 working with a local FFA group, you know, on some
18 projects. I think right now there's so many moving
19 parts, he just wants to get in and get started and get
20 things running, and at some point he'll do it right with
21 an open house.

22 CHAIRMAN COOK: If I could see the operation
23 of it.

24 MR. TRACE: Sure.

25 CHAIRMAN COOK: It's pretty automated?

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 MR. TRACE: Real automated. It's the most
2 modern dairy farm in the western United States.

3 CHAIRMAN COOK: I'd love to see that. Okay.
4 Thank you. Anybody else have anything to be brought
5 before the table?

6 COMMISSIONER CROWTHER: Didn't we talk,
7 didn't we talk about, last month, the idea of us going
8 out there, possibly in May?

9 MR. HETTRICK: I don't think it, I don't
10 think it will be May, Troy, but I think, yes, we talked
11 about definitely wanting to go out there. Actually hold
12 a meeting and fly you up here, and hold a meeting there.

13 COMMISSIONER CROWTHER: Right.

14 MR. HETTRICK: And yes, we'd like to do
15 that. And we're, we're going to let him do what Al just
16 said, let him settle in and get comfortable and make
17 sure he's happy that when he shows it off he, he doesn't
18 have some glitch show up that didn't get taken care of
19 previously. But other than that, yeah, we'd love to,
20 and I think all of us will enjoy going out and looking
21 at it.

22 MR. TRACE: And I'm sure he would be very
23 open to that idea, but to Lynn's point, May is going to
24 be too soon, given he's just starting to populate. But,
25 you know, I'll broach that subject with him. And I

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 don't want to promise which month, but I think at some
2 point he'll be able to do that.

3 CHAIRMAN COOK: Yeah. Whenever he's
4 comfortable.

5 MR. TRACE: Sure.

6 CHAIRMAN COOK: Do you think we can get the
7 governor to come out, or --

8 MR. HETTRICK: We'll sure try. We'll take a
9 run at it.

10 CHAIRMAN COOK: -- some of the legislatures.

11 MR. HETTRICK: Yeah, absolutely. We'll
12 definitely take a run at it. Because I think it's a big
13 deal, and it's -- I mean, they've invested millions and,
14 and it's state-of-the-art, so we'd love to have it shown
15 off. Get the press there as well. I think it would be
16 awesome.

17 CHAIRMAN COOK: Okay. Any other --

18 MR. HETTRICK: The only other thing I want
19 to say, Mr. Chairman, before we stop is I want to thank
20 Greg for taking the time to come in here and comment on
21 the bird, the pest issue. We appreciate it.

22 MR. WHITAKER: A question: Is this the
23 first meeting you've had in Fallon?

24 MR. HETTRICK: No.

25 CHAIRMAN COOK: January?

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 MR. WHITAKER: Well, we appreciate you
2 coming down here.

3 MR. HETTRICK: We're going to come out at
4 least once a quarter, is what we're planning to do.

5 CHAIRMAN COOK: Who is the dairyman that
6 came in and told us that Wednesday mornings were bad?

7 MR. TRACE: It was Pete Jr. Pete Olsen.

8 MR. HETTRICK: Yeah. We learned -- you
9 know, we've been doing these meetings for probably ten
10 years on Wednesdays at 9:00 a.m.

11 CHAIRMAN COOK: As long as I've been around.

12 MR. WHITAKER: Yeah. And for a dairyman,
13 you know --

14 MR. HETTRICK: Yeah. Not the right day and
15 not the right time. But nobody had ever said anything
16 to us. And we got it scheduled and we were just
17 plugging away thinking we were doing a wonderful thing.
18 And then Mr. Olsen came in and said, "You know, it would
19 be a lot nicer if you did these on Thursdays at 1:00,
20 because that would be the day that would be better for
21 us." And we talked about, then, holding some meetings
22 out here. And we try to do that -- obviously it means
23 working with their cooperative extension to work it out,
24 but they've been very cooperative and we appreciate the
25 opportunity to do it.

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 MR. WHITAKER: You guys all have to travel
2 from Reno; right?

3 CHAIRMAN COOK: Yeah. But it's our intent
4 to try to make the Dairy Commission much more responsive
5 and responsible to the needs of the industry, and so we
6 decided at least four meetings a year we're going to be
7 out here, probably quarterly, and change to that
8 Thursday afternoon from Wednesday morning to try and
9 make it more -- so if you guys have any issue that you
10 need to bring before us, make it, you know, easier for
11 you to do that. So we appreciate you coming. Okay.

12 MR. HETTRICK: One other thing I should put
13 on the record, Mr. Chairman, you have the price sheets
14 sitting in, in your packet. They've stabilized pretty
15 much right now. In the north it actually went up a few
16 pennies, in the south it went down a few pennies. So,
17 but it looks like it's stabilizing. It's too bad it's
18 not the size it was before, but at least it's not going
19 down any more right now. That's a good thing.

20 Other than that, Mr. Chairman, that's all I
21 have.

22 CHAIRMAN COOK: Okay. Move on to --

23 COMMISSIONER CROWTHER: I have a question.
24 Lynn?

25 MR. HETTRICK: Public comment.

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 COMMISSIONER CROWTHER: Lynn?

2 MR. HETTRICK: Yes, sir?

3 COMMISSIONER CROWTHER: Do you know, are we
4 going to have, the Department of Agriculture going to
5 have a presence at the Helldorado Days, do we know, down
6 here?

7 MR. HETTRICK: I do not know. You know,
8 what's going on, Troy, is we have now got a young lady
9 named Amber Smyer, who is, has the position in the
10 department called education outreach coordinator. And
11 she's the one who's doing all of the booking and setting
12 up and so on for events, and I don't, I don't have any
13 direct involvement with what we're doing or where we're
14 going or when. So I can check and find out for you.

15 And I'm glad you brought it up, actually,
16 because it reminded me. After our last meeting, as you
17 recall, we talked about Moolissa and getting Moolissa
18 down to Clark County. And I spoke to her about that and
19 said, "We've got to book Moolissa for Clark County next
20 year at the fair." And her comment back to me was,
21 "Well, we don't want to take Moolissa to the fair
22 because Nevada Farm Bureau has a booth there, and they
23 actually let us in their booth for free, and they have a
24 cow. And they have the same cow. And we don't want to
25 bring ours down, because we'd have two cows. It doesn't

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 make sense."

2 COMMISSIONER CROWTHER: All right.

3 MR. HETTRICK: So it was in the booth with
4 the Dairy Commission, but it wasn't Moolissa, it was
5 whatever they called theirs. Betsy. But that's why the
6 cow apparently didn't go.

7 COMMISSIONER CROWTHER: Okay. I, I didn't
8 go out, I didn't make it out there this year. I've been
9 there years before and I've seen some semblance of a
10 cow. It's not the same thing. It's not the, it's not
11 the thing that we're describing. I, I -- did anybody go
12 this year?

13 MS. RYAN: I went to the fair and it is not
14 the same cow.

15 COMMISSIONER CROWTHER: Your name?

16 MS. RYAN: Oh, I'm sorry. Erica Ryan. I
17 was at the fair, and it's not the same cow. It does
18 milk, but it's about a quarter of the size. And the
19 Dairy Commission did not have a booth at all, it was a
20 Department of Agriculture booth, and it was not next to
21 the cow. The cow is on an opposite wall in the barn.

22 MR. HETTRICK: Was the cow, then, in the
23 Farm Bureau booth?

24 MS. RYAN: Yes. But --

25 MR. HETTRICK: Because I was told the Farm

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 Bureau and the Dairy Commission were in the same booth.

2 MS. RYAN: No. The Dairy Commission was on
3 a different wall --

4 MR. HETTRICK: Or not the Dairy Commission.
5 Yeah, NDA.

6 MS. RYAN: -- the Department of Agriculture
7 booth. Yeah, it was not, no, it was about five or six
8 booths away on a different wall. A different side of
9 the building.

10 MR. HETTRICK: Interesting. Okay. I'll
11 talk to her again, because that's what she told me when
12 I brought it up.

13 CHAIRMAN COOK: You don't want to get into a
14 situation --

15 COMMISSIONER CROWTHER: I bring up
16 Helldorado just because that's another huge event down
17 here that, that's another big event down here that gets
18 a lot of --

19 MR. HETTRICK: Right.

20 COMMISSIONER CROWTHER: -- traffic.

21 MR. HETTRICK: Yeah.

22 COMMISSIONER CROWTHER: Might be good to, if
23 it's too late this year, get it for another year.

24 MR. HETTRICK: Yeah. We just need to keep
25 working and bringing these up, and I'll keep pushing

1 them back and hoping that we'll get some of them
2 scheduled.

3 CHAIRMAN COOK: Kathy?

4 CHAIRMAN CROWTHER: Okay.

5 MS. EASLY: On the fair, comments on the
6 fair, the two years I went down, the first year we
7 shared a booth with the Beef Council, and the cow that
8 they're talking about was there across from us. So I, I
9 was in the Moolissa outfit, and that helped bring kids
10 over, and then they headed over to the milking cow.

11 The second year I was down there we were on
12 the opposite side, we were in the small animal barn, and
13 we were on the opposite side of the building where the
14 cow was. And once again, the kids, I'd get in the
15 costume and they'd follow me around and I'd take them
16 over to the milking cow, and then I'd go back and get
17 out of the outfit.

18 So we were kind of working with them. We
19 weren't sharing with them, but we did kind of work with
20 them to get the kids over there. So I don't, I wasn't
21 there the last two years now, so I don't know how
22 they're doing it now.

23 MR. HETTRICK: I haven't been to that fair,
24 so I'll, I will talk again with Amber and let her know
25 that we'd like to get the, the full size Moolissa down

1 there. The, in terms of the NDA booth, virtually all
2 the booths now end of being Nevada Department of
3 Agriculture, because the Dairy Commission is a part
4 thereof, and we try to put up Dairy Commission stuff
5 within the NDA booth. How much of that they did or what
6 they were pushing this time, that's all up to Amber and
7 what they are, what they're trying to promote at the
8 time. So kind of where we are.

9 CHAIRMAN COOK: Okay. All right. Any other
10 comments or observations by anybody present?

11 MS. WHITFIELD: Mr. Chairman, this is --

12 CHAIRMAN COOK: Yes?

13 MS. WHITFIELD: -- this is Kimberly
14 Whitfield. At this time I'd like to take the
15 opportunity to introduce you all to our newest staff
16 auditor, Isabel Mota. And you probably can't see her,
17 she's hiding under the camera here.

18 CHAIRMAN COOK: Well, have her come into the
19 camera. More than her arm.

20 MR. WHITAKER: There. She comes from
21 private industry. We did not recruit her from the
22 State. So she's our newest auditor, about a month now,
23 since the last meeting.

24 CHAIRMAN COOK: Great. Great. Welcome
25 aboard.

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 MS. MOTTA: Thank you. Nice to meet you all.

2 MR. HETTRICK: You too. Welcome.

3 CHAIRMAN COOK: Nice to meet you too.

4 Okay. Is that it?

5 MR. HETTRICK: As far as I know.

6 CHAIRMAN COOK: No other observations?

7 Comments?

8 Okay. Well, then, let us adjourn the
9 April 16th meeting of the Nevada State Dairy Commission.

10 (Meeting adjourns at 1:30 p.m.)

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**Commission Meeting - 4/16/2015
Nevada Dairy Commission**

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BOARD SIGNATURE PAGE

CHRISTOPHER COOK, CHAIRMAN

JOHN COLLIER, MEMBER

TROY CROWTHER, MEMBER

Commission Meeting - 4/16/2015
Nevada Dairy Commission

1 STATE OF NEVADA)
COUNTY OF WASHOE) ss.

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3

4 I, SUSAN E. BELINGHERI, a Certified Court
5 Reporter and Notary Public for the County of Washoe,
6 State of Nevada, do hereby certify that on Thursday, the
7 16th day of April, 2015, I reported the Nevada Dairy
8 Commission meeting;

9 That the foregoing transcript is a true and
10 correct transcript of the stenographic notes of
11 testimony taken by me in the above-captioned matter to
12 the best of my knowledge, skill and ability.

13

14

Susan E. Belingheri, CCR #655

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